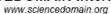
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Journal Name:	Advances in Research
Manuscript Number:	2014_AIR_15533
Title of the Manuscript:	MEASURING INNOVATION CULTURE: DEVELOPMENT AND VALIDATION OF A MULTIDIMENSIONAL QUESTIONNAIRE
Type of the Article	Original Research Article

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# **PART 1:** Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments		
Minor REVISION comments	The structure of the literature review is a little loose. They can be organized in a better way to express the main ideas that the authors want to express.  Please improve the literature review part with recent state of art	
Optional/General comments	Plagarism issue: No (less than 2%)	

## **Reviewer Details:**

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