



SDI Review Form 1.6

Journal Name:	Advances in Research
Manuscript Number:	2014_AIR_15533
Title of the Manuscript:	MEASURING INNOVATION CULTURE: DEVELOPMENT AND VALIDATION OF A MULTIDIMENSIONAL QUESTIONNAIRE
Type of the Article	Original Research Article

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This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

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PART 1: Review Comments

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<u>Compulsory</u> REVISION comments		
<u>Minor</u> REVISION comments	<p>The structure of the literature review is a little loose. They can be organized in a better way to express the main ideas that the authors want to express.</p> <p>Please improve the literature review part with recent state of art</p>	
<u>Optional/General</u> comments	Plagiarism issue: No (less than 2%)	

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