



**SDI Review Form 1.6**

Journal Name:	<a href="#">Advances in Research</a>
Manuscript Number:	2014_AIR_15533
Title of the Manuscript:	MEASURING INNOVATION CULTURE: DEVELOPMENT AND VALIDATION OF A MULTIDIMENSIONAL QUESTIONNAIRE
Type of the Article	Original Research Article

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This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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**PART 1: Review Comments**

	<b>Reviewer's comment</b>	<b>Author's comment</b> <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<b><u>Compulsory</u></b> REVISION comments		
<b><u>Minor</u></b> REVISION comments	<p>The structure of the literature review is a little loose. They can be organized in a better way to express the main ideas that the authors want to express.</p> <p>Please improve the literature review part with recent state of art</p>	<p>Thank you very much for your suggestion. We have tried to address this and have ordered better the information provided in the introduction section.</p> <p>We understand that it would be desirable to have the state of the art updated. However, we find it an impossible task considering the time given by the editors to revise the manuscript. There is no time to search for the literature, retrieve the papers and read them thoroughly. Therefore, we compromise to update it in future works. We are very grateful for your contribution.</p>
<b><u>Optional/General</u></b> comments	<p>Plagiarism issue: No (less than 2%)</p>	