



SDI Review Form 1.6

Journal Name:	Advances in Research
Manuscript Number:	2014_AIR_13714
Title of the Manuscript:	The impact of information and coordination innovation on relationship and firm performance: The case of small and medium enterprises in Indonesia
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



SDI Review Form 1.6

PART 1: Review Comments

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<u>Compulsory</u> REVISION comments	The conceptual framework and methodology the author(s) applied seems too simple. The analysis could not explain more detailed results the readers want to know. Additionally, the section on "Conclusion" is like a normal comments, not enough strong to demonstrate the contribution of this paper whatever theoretically or empirically.	Most of studies particularly in indonesia emphasizing on the benefit of information sharing and coordination innovation among channel members as addressed in literature (supplier, manufacturers, distributors, and retailers) whilst further study that examines the effect of information and coordination innovation on the relationship performance between SMEs and financial institutions (bankings) as business partners that leads to SMEs growth have not been conducted thoroughly in Indonesia.
<u>Minor</u> REVISION comments		
<u>Optional/General</u> comments		